



INTERNATIONAL CONFERENCE ON "INNOVATION AND ENTREPRENEURSHIP FOR DEEP-TECH STARTUPS: ROLE OF ENTREPRENEURIAL UNIVERSITIES"

Date: 20th to 22th May 2026

Venue: JN TATA Auditorium, IISc, Bangalore, Karnataka, INDIA - 560012



Indian Academic Partners



The widespread emergence and exit of tech startups have been a distinctive phenomenon of the global economy in the 21st century. While thousands emerge, only a few hundred survive and a few tens scale up. In this startup landscape, though deep-tech startups (which provide radical solutions to diverse socio-economic problems) account for a negligible fraction, their relative share seems to increase during the later stages of the startup life cycle, implying a higher rate of survival and scaling up. However, a critical success factor for these deep-tech startups is a strong base of research & innovation and engineering, which takes place in some of the higher education institutions globally. Such institutions, which consciously encourage the blossoming of entrepreneurship, in addition to teaching and research, are termed "Entrepreneurial Universities". There is a need to progressively encourage "Entrepreneurial Universities" to promote and support deep-tech startups. It is to discuss and arrive at a comprehensive understanding of how to promote entrepreneurial universities to support innovation and entrepreneurship, particularly in the deep-tech space, that we propose to hold this International Conference involving experts and stakeholders from diverse fields of startup ecosystems.

We propose to conduct the Conference with two broad platforms as follows:

- 1. Start-up Platform:** Start-Up Founders, Angels, VCs, Private Equities, Chiefs of Accelerators / Incubators / Co-Working Spaces, Heads of Entrepreneurship Cells at Higher Education Institutions, Business Mentors, Technology Mentors, Large Companies which Nurture Start-Ups, Smart SMEs and Government Officials
- 2. Researchers' Platform:** Faculty Members, Research Scholars, Research Associates, Project Associates, Project Assistants and PG Students

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Inaugural Session
 20 May 2026 | 9:30 am to 11:30 am

Valedictory Session
 22 May 2026 | 4:30 pm to 6:00 pm

Registration Fees

Early Bird Fee (upto 28 Feb. 2026) Regular Fee (upto 30 Apr. 2026)

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Students*, Research Scholars*, Startups**	₹ 4,000	₹ 6,000
Industry Delegates, VCs, Incubators, Practitioners, Faculty Members	₹ 6,000	₹ 8,000
International Delegates	\$ 200	\$ 250
International Students*	\$ 100	\$ 150

For Abstracts / Full Paper / Pitch Deck / Poster Submission,
 Please Scan the QR Code



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Important Dates:

16 Jul. 2025: Submission Opens
 15 Nov. 2025: Submission Closes
 31 Dec. 2025: Final Decision
 24 Jan. 2026: Submission of Camera Ready Papers
 15 Feb. 2026: Pitch Deck & Poster Submission Closes
 30 Apr. 2026: Presentation Submission

Note:

An edited volume comprising short listed full papers for publication by an international publisher is being planned

- JGM will fast-track selected papers from the conference through JGM's review process for publication consideration
 - JGM will give a Best Paper Award to a paper selected jointly by IISc and JGM Board members
- *JGM - Journal of Global Marketing

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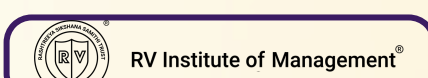


- Co-published by Springer and GIFT Society, now in Vol. 10
 - Steadily growing JGBC rapidly takes your work to more than 20 major countries
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International Conference will welcome extended abstracts / full paper / pitch deck / poster submission under the following broad areas:

- Entrepreneurial University
- Women Entrepreneurship
- Family Entrepreneurship
- Social Entrepreneurship
- Entrepreneurial Education
- Science Commercialization
- Entrepreneurial Economics
- Returnee Entrepreneurship
- Domestic Entrepreneurship
- Entrepreneurial Ecosystems
- Entrepreneurial Leadership
- Mentorship for Entrepreneurs
- Empowerment of Entrepreneurs
- Startup and Innovation Policy
- Industry Academia Partnership
- Financing of Startups and MSMEs
- Innovation and Startup Competitiveness
- Entrepreneurial University and Education
- Technology Transfer and Commercialization
- Entrepreneurial Innovations and Technology

Co-Hosts



Knowledge Partner



We invite:

- Entrepreneurship Researchers to submit full papers/abstracts
- Academic Institutions to join us as co-hosts
- Organizations / Companies to join us as sponsors
- Startups to setup stalls

For further details, contact:

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